



# OUTDOOR DISPLAY SOLUTIONS

THE EXHIBITORS'  
**HAND  
BOOK**  
MODULAR DISPLAY SOLUTIONS

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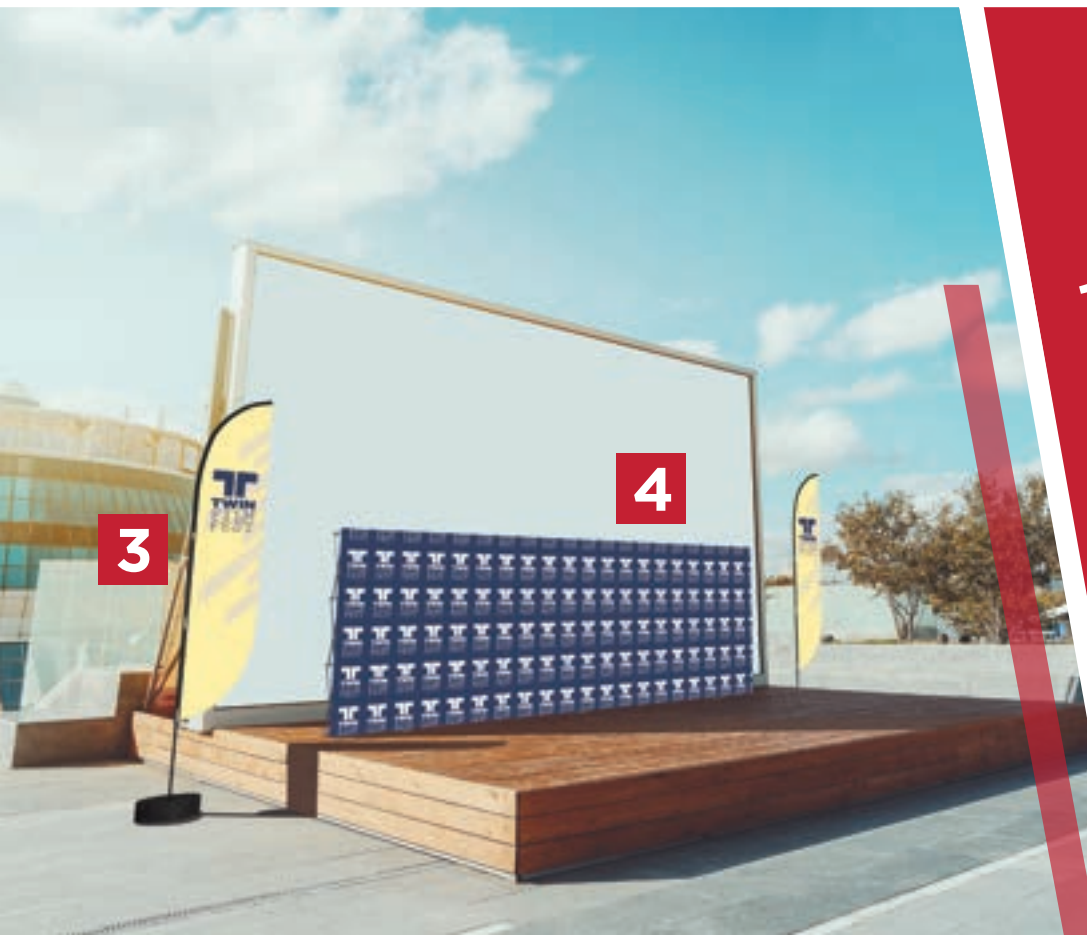
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# OUTDOOR STAGE EVENTS

PROMOTE & ADVERTISE // RAISE AWARENESS // DIRECT ATTENDEES



**Outdoor displays** offer the ability to effectively promote and communicate with a large number of attendees at outdoor stage events such as fairs, festivals, award ceremonies and political rallies.



## FEATURED PRODUCTS

- 1 WIND DANCER LT FLAG
- 2 APEX SIGN STAND
- 3 ZOOM™ FLEX FLAG FEATHER, XL WITH FILLABLE BASE
- 4 HOPUP™ COLLAPSIBLE FABRIC DISPLAY



Reinforce event goals, raise awareness and provide wayfinding direction and information as needed with easy-to-use, **portable displays**, perfect for reuse at annual events such as city summer festivals.



## OUTDOOR STAGE EVENTS APPLICATIONS & ENVIRONMENTS

- // Music Festivals
- // Political Rallies
- // College Fairs
- // Carnivals
- // Local Authority Events
- // Awards Ceremonies
- // Demonstrations
- // Community Festivals

## FEATURED PRODUCTS

- 5** STOWAWAY PORTABLE BILLBOARD, LARGE
- 6** ZOOM™ FLEX FLAG EDGE, LARGE WITH GROUND STAKE
- 7** MONSOON OUTDOOR BILLBOARD



# SCHOOLS & EDUCATIONAL ORGANIZATIONS

**PROMOTE** PROGRAMS & CLASSES // **DIRECT** VISITORS // **RECRUIT** NEW STUDENTS

Schools and Educational Organizations have ever-changing programs and sporting events to promote and share with students, parents and visitors. **Outdoor displays** are a great way to create awareness of new programs, recruit new students and provide wayfinding direction toward different buildings, classrooms and events.



## FEATURED PRODUCTS

- 1** ZOOM™ FLEX FLAG STRAIGHT, MEDIUM WITH GROUND STAKE
- 2** APEX SIGN STAND
- 3** WHIRLWIND SIGN STAND
- 4** ZOOM ECONOMY 10' POPUP TENT



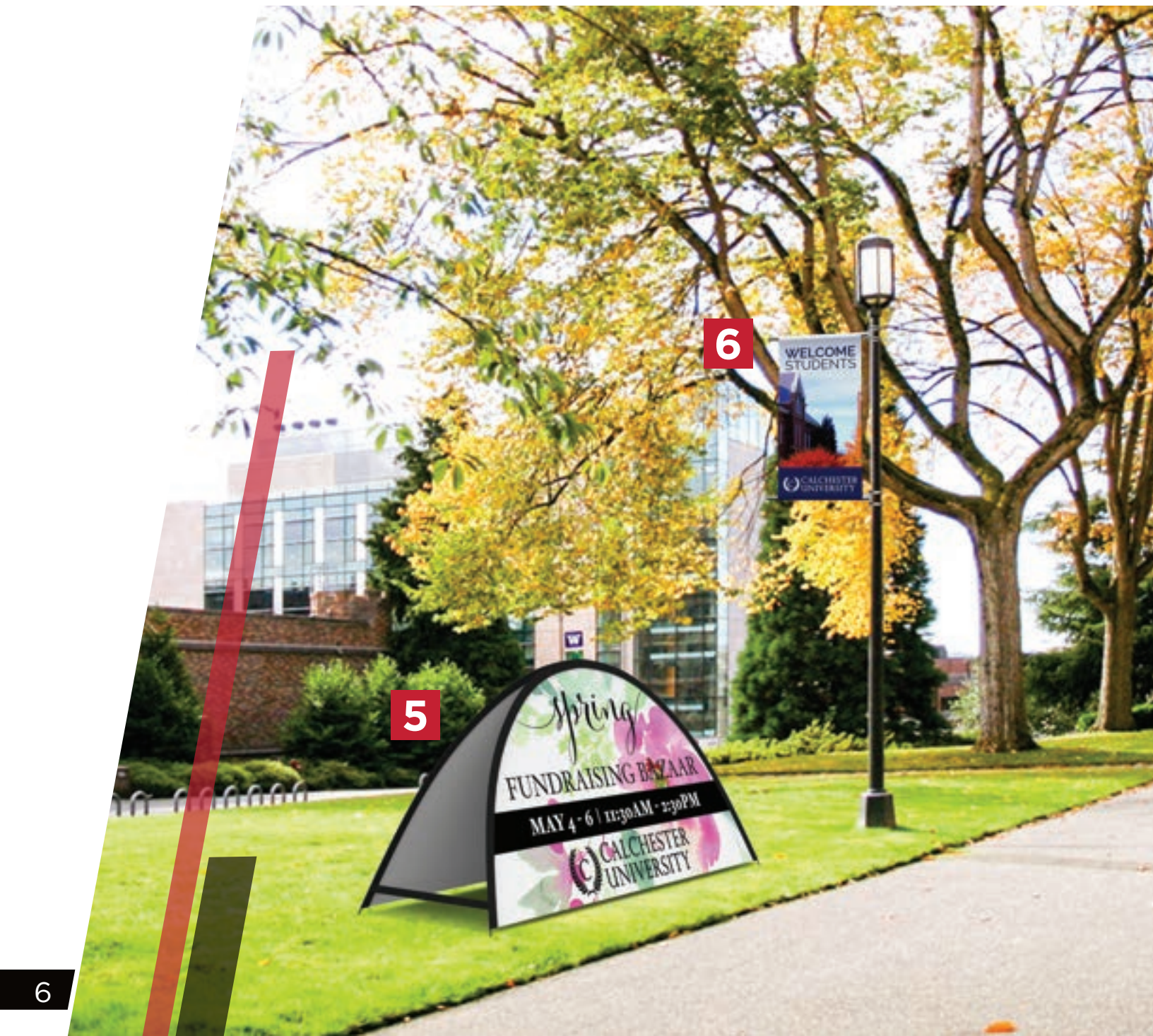
## SCHOOLS & EDUCATIONAL ORGANIZATIONS ENVIRONMENTS & APPLICATIONS

- // Preschools
- // Day Cares
- // Primary Schools
- // Children's Museums
- // Junior High Schools
- // High Schools
- // Driving Schools
- // Community Colleges
- // Universities
- // Trade or Technical Schools
- // Libraries
- // Bookstores

## FEATURED PRODUCTS

**5** STOWAWAY PORTABLE  
BILLBOARD, LARGE

**6** PARKWAY SINGLE  
POLE BANNER





# SPORTING EVENTS

**PROMOTE** UPCOMING EVENTS // **COMMUNICATE** LOCATIONS // **SHARE** ACHIEVEMENTS



School, Professional, and Park District/Community outdoor sporting events all have the same opportunity and need for **informational displays**, used to educate attendees of upcoming events, share achievements, direct traffic, label fields and more!



## FEATURED PRODUCTS

- 1** ZOOM™ FLEX FLAG STRAIGHT, SMALL WITH AUGER BASE
- 2** ZOOM STANDARD 10' POPUP TENT
- 3** ZOOM FLEX ARCH FLAG
- 4** ZOOM ECONOMY 5' POPUP TENT
- 5** THUNDER OUTDOOR BANNER STAND

Training facilities and leisure sporting facilities benefit from the use of these products as well, such as country clubs, racetracks and sporting goods stores.



## SPORTING EVENTS ENVIRONMENTS & APPLICATIONS

- // School Sports
- // Park District Sports
- // Training Facilities
- // Golf Courses
- // Country Clubs
- // Resorts & Lodges

## FEATURED PRODUCTS

- 6 MONSOON OUTDOOR BILLBOARD
- 7 WIND DANCER MX FLAG
- 8 STOWAWAY PORTABLE BILLBOARD, LARGE



## SPORTING EVENTS

### ENVIRONMENTS & APPLICATIONS

// Sporting Arenas

// Sport Stores

// Roller Rinks

// Gymnasiums

## FEATURED PRODUCTS

**9** WIND DANCER MINI FLAG

**10** STOWAWAY PORTABLE BILLBOARD, LARGE

**11** MONSOON OUTDOOR BILLBOARD

**12** ZOOM™ FLEX ARCH WITH STACKABLE, FILLABLE BASE



# RESTAURANTS & FOOD SERVICES

**DIRECT** CUSTOMERS // **SHARE** DAILY SPECIALS // **COMMUNICATE** HOURS & SERVICES

Outdoor displays are ideal for restaurants, farmers markets, food trucks, concession stands and cooking events. Quickly share daily specials, event hours, session availability and more with passersby using various outdoor **promotional display** products.



## FEATURED PRODUCTS

**1** ACE SIGN STAND

**2** APEX SIGN STAND



## RESTAURANTS & FOOD SERVICES ENVIRONMENTS & APPLICATIONS

// Farmers Markets  
// Food Trucks  
// Concession Stands

// Juice Bars  
// Bistros  
// Cafés

## FEATURED PRODUCTS

**3** CAFÉ BARRIER

**4** PROMOTIONAL  
SQUARE UMBRELLA



**4**

**3**



# OUTDOOR STOREFRONTS

COMMUNICATE OFFERS & DAILY DEALS // PROMOTE OPENINGS



In addition to front window displays, big box stores and outlet stores entice patrons with promotional information, sales and new products with promotional, branded **outdoor displays!**



## FEATURED PRODUCTS

- 1 ZOOM™ FLEX FLAG  
FEATHER, MEDIUM  
WITH GROUND STAKE
- 2 PARKWAY  
BANNER DOUBLE
- 3 APEX SIGN STAND





Quickly and effectively communicate new store hours, grand openings, seasonal products, brand identity and more with adaptable, easy-to-use outdoor displays.

## FEATURED PRODUCTS

**4** BLIZZARD BANNER STAND

**5** ACE SIGN STAND

## STOREFRONTS

### ENVIRONMENTS & APPLICATIONS

- // Flower Shops
- // Coffee Shops
- // Strip Malls
- // Sign Companies
- // Shipping Stores
- // Clothing Retailers
- // Shoe Retailers
- // Travel Agencies
- // Spas
- // Dental Offices
- // Health Clubs
- // Veterinary Practices
- // Music Stores

## FEATURED PRODUCT

**6** MONSOON  
OUTDOOR BILLBOARD

**7** THUNDER  
BANNER STAND





# OUTDOOR AUTOMOTIVE

SHARE CURRENT SPECIALS // DIRECT TRAFFIC // VISUALIZE DIRECTIVES

Looking to capture passersby with captivating calls to action? Car dealerships, gas stations and auto body shops are just a few automotive industry businesses that use signs and **promotional display** products to not only draw attention, but communicate offerings, products, deals and more with those driving and walking by.



## FEATURED PRODUCTS

1

WHIRLWIND  
SIGN STAND

2

ZOOM™ FLEX FLAG  
STRAIGHT, LARGE  
WITH FILLABLE BASE

3

WHIRLWIND  
SIGN STAND

**Outdoor displays** such as tents, flags and signs are used to break information down into easily digestible messages at a simple glance!



## FEATURED PRODUCTS

**4** ZOOM™ FLEX FLAG FEATHER, MEDIUM WITH FILLABLE BASE

**5** PARKWAY BANNER DOUBLE

**6** ZOOM FLEX FLAG STRAIGHT, MEDIUM WITH FILLABLE BASE



## AUTOMOTIVE ENVIRONMENTS & APPLICATIONS

- // Gas Stations
- // Car Dealerships
- // Train Stations
- // Tire Shops
- // Tour Companies
- // Car Rentals
- // Parking Structures
- // Bus Depots
- // Body Shops
- // Auto Parts Stores

## FEATURED PRODUCTS

**7** ZOOM™ FLEX FLAG  
TEARDROP, LARGE - STAKED

**8** ZOOM FLEX FLAG EDGE,  
EXTRA LARGE - STAKED

**9** ZOOM FLEX FLAG  
TEARDROP, LARGE - STAKED

**10** MONSOON OUTDOOR BILLBOARD





# CITIES & MUNICIPALITIES

SHARE COMMUNITY EVENT INFORMATION // RECRUIT VOLUNTEERS // PROMOTE CIVIC PRIDE



Cities and Municipalities brand and promote local events, communicate civic updates and request volunteers with **outdoor display** signage in environments such as parks, emergency services buildings, government buildings (post office and DMV), and along city streets using lamp posts.



## FEATURED PRODUCTS

- 1 PARKWAY BANNER DOUBLE
- 2 THUNDER BANNER STAND
- 3 PARKWAY BANNER DOUBLE



## CITIES & MUNICIPALITIES

### ENVIRONMENTS & APPLICATIONS

- // City & Community Parks
- // Community Playgrounds
- // Parkways
- // Post Offices
- // Libraries
- // Lamp Posts

## FEATURED PRODUCT

### 4 PARKWAY BANNER SINGLE



# OUTDOOR PRODUCT OFFERINGS

## BANNERS & FLAGS



### ZOOM™ FLAGS

- Available in four shapes: teardrop, feather, straight & edge
- Available in several sizes: S, M, L, XL
- Single or double sided graphic available, printed on flag material
- Includes ground stake only, but various base options available
- One year limited warranty (hardware)



### WIND DANCERS

- Three sizes: Mini, LT, and MX
- Durable, fillable base & graphic made to withstand the elements
- Single or double sided graphic
- Mini - 90 day limited warranty (hardware), LT and MX - One year limited warranty (hardware)

### ZOOM TENTS - 5', 10', 20'

- 5' & 10' economy tents include black powder coated steel frames with no loose parts
- 10' & 20' standard tents include rust-resistant, lightweight silver aluminum frame with no loose parts
- Canopies available in standard colors or custom printed, which are water & UV resistant
- Full and half walls optional
- One year limited warranty (hardware)



## TENTS

## BILLBOARDS & SIGNS



### PERCH // POPUP BARS // CAMPAIGN COUNTER

- Perch table banner available in three graphic sizes
- Outdoor throw features UV printed graphics
- Popup Bar available in Mini or Large
- Campaign Counter offers simple assembly
- One year limited warranty (hardware)



## BARS & COUNTERS



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